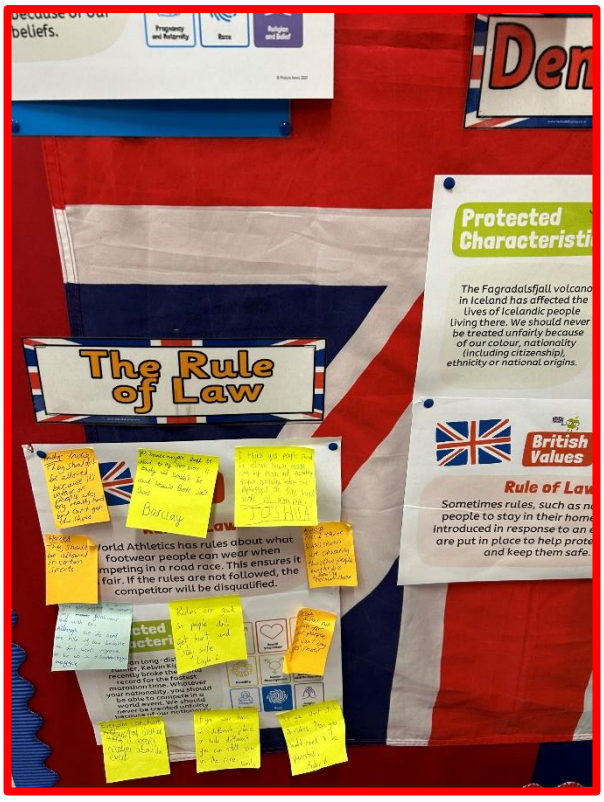BRITISH VALUES